

# BTS NÉGOCIATION ET DIGITALISATION DE LA RELATION CLIENTS

ANGLAIS OBLIGATOIRE

SESSION 2023

## MISE EN SITUATION 4 : ECHO DOT FOR KIDS

Amazon Echo Dot Kids 4th Gen Smart Speaker  
With Alexa -Tiger 951/0405

★★★★★ [Read reviews \(41\)](#)



£58.99

### About this product

Meet the all-new Echo Dot Kids, our most popular smart speaker with Alexa, made for children. It comes with 1 year of Amazon Kids+, which unlocks a world of child-friendly content. Echo Dot Kids is packed with skills and features that help children learn and grow every day. When they're feeling curious, they can ask Alexa questions. If they're stuck with their homework, Alexa can help. They can even set an alarm that wakes them up to the voice of their favourite character. It's exciting for them and easy for you.

The included year of Amazon Kids+ gives them access to thousands of hours of child-friendly Audible books, interactive games and educational skills. Easy-to-use parental controls: set daily time limits, filter explicit songs and review activity in the Amazon Parent Dashboard.

Comes with a 2-year worry-free guarantee: if it breaks, return it and we'll replace it for free. Designed to protect your family's privacy: built with multiple layers of privacy control including a Mic Off button. You can view and delete your voice history in the Alexa app at any time, or choose not to have your voice recordings saved.

- 1 internal speaker.
- , iPhone.
- Bluetooth compatible.
- 1watt.
- 1amplifier channel.

### SITUATION:

You work as a sales advisor for Argos. A customer wants to buy this as a birthday gift for his child. Prepare your arguments to convince your customer that it is the perfect present.

You may focus on :

- the different functions
- the security of this device
- the after-sales service
- the durability